

Hospitality Newsletter


3rd Quarter, 2013

TWO NEW LOOKS COMING YOUR WAY! BookRoomsNow.com and Your Own Hotel Website

 Hospitality International's preferred web marketing vendor, Empowerkit, is offering its revamped program and services to help you:

- ◆ Improve your search engine rankings
- ◆ Drive more visitors to your own website
- ◆ Increase your bookings through BookRoomsNow.com
- ◆ Search Engine Optimized
- ◆ Mobile Optimized
- ◆ Attract New Customers

Below is a sample of the new design by Empowerkit for HI's individual Franchises own website which will be directly linked to your booking engine BookRoomsNow.



Tucker, GA
1726 Montreal Circle
Tucker, GA, 30084
Get Directions
770-270-1180
Email Us

Stay with us for a good night's sleep!

[Book Now!](#)

Get Packin' Travel Blog

FALL: It's All About Falling Leaves and Festivals

Every October the same phenomenon occurs when leaves of the quaking Aspen glow in various shades of yellow, and the blue...

Read more

Hawk Dog: Will Travel!

I confess: I'm a pet lover, and like a lot of other pet owners, in particular dog owners, I just can't bear to shut the...


Read more

1 2 3 >

Welcome!

At Your Service.

Hospitality International, Inc. has offered inexpensive franchising alternatives for hotel owners and developers since 1982. Our five distinct brands offer potential franchisees a choice of franchise opportunities to best suit their particular market, geographic area and personal business needs.



What others are saying!

"I am very pleased, excellent job!"
Janet Jones

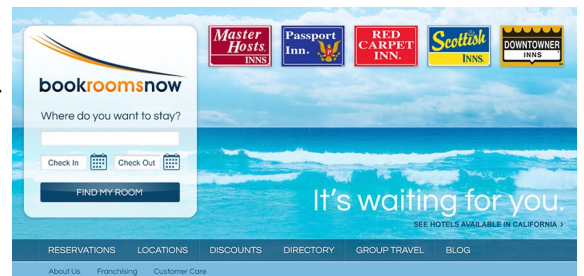
"I really enjoyed my stay at the Red Carpet Inn. The rooms were clean and quiet and the people were very friendly!"
Kate P.

"Even though I was late arriving, the Red Carpet Inn staff had my room ready and waiting for me. The motel was conveniently located and easy to find."
Slim Jim

Join us on Facebook

BookRoomsNow

The Joanne Bee Show/Entertainment



Master Hosts INNS, Passport Inn., RED CARPET INN., Scottish INNS, DOWNTOWNER INNS

bookroomsnow

Where do you want to stay?

Check In [calendar] Check Out [calendar]

[FIND MY ROOM](#)

It's waiting for you.

RESERVATIONS LOCATIONS DISCOUNTS DIRECTORY GROUP TRAVEL BLOG

About Us Franchising Customer Care

BOOKROOMSNOW.COM

281 ACCOMMODATIONS
IN 35 STATES & 3 COUNTRIES

Bookroomsnow is lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Be the first of your friends.

For voice reservations, call toll free
1-800-251-1962


OUR GUEST PROGRAM





Save 10% on your stays with the INNcentive card

[LEARN MORE >](#)


OUR LATEST ADDITIONS



Red Carpet Inn
Roswell, GA



Scottish Inns
Plywood, California



Red Carpet Inn
Fort Lauderdale, Florida

PHONE RESERVATIONS



bookroomsnow

Lorem ipsum dolor sit amet, consectetur adipiscing sed eiusmod tempor incididunt.

For voice reservations, call toll free
1-800-251-1962

RECEIVE OUR NEWSLETTER

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FOLLOW US

For voice reservations, call toll free 1-800-251-1962. To contact us online, click here.

HOME RESERVATIONS LOCATIONS DISCOUNTS DIRECTORY GROUP TRAVEL BLOG

Master Hosts INNS, Passport Inn., RED CARPET INN., Scottish INNS, DOWNTOWNER INNS

HOSPITALITY INTERNATIONAL

To contact Empowerkit for pricing and more information, call **510-859-8452**



Hospitality "Newsletter" is a publication of HI's Marketing Department. To comment or provide articles for this publication please contact the Marketing Department at 800-247-4677



Hospitality International Franchisees Attend Regional Seminar in Atlanta



Continuing education on how best to take advantage of marketing tools to help grow their business, along with management tips regarding safety and security were the highlights of the Management & Marketing Seminar recently held in Atlanta, Georgia. Franchisees came from as far away as Utah to participate. Attendees also received an updated Marketing Help

Guide and the recently published Preferred Vendor & Services Guide. Please note: If you would like to receive a copy of either of these publications please contact Shirley Mollison at 1-800-247-4677.



Spotlight on . . .

*Tiki Resort, a Master Hosts Inns - Lake George, New York
Lake George, New York - Red Carpet Inn
Red Carpet Inn - Fort Lauderdale, Florida*



Hanif Khimani was still in high school in 1978 when he began his 35 year career in the hotel industry, and although he earned his law degree from Stetson University, in St. Petersburg, Florida, he elected to become a hotelier, and subsequent owner of three hotels, *all franchised with Hospitality International.*

Khimani, cut his teeth on what often took all night, the hotel audit. He remembers using an NCR 4200 (*now considered an ancient cash register and hotel audit machine*) pre Micros and way before hoteliers dreamt of today's technologically advanced PMS, which pretty much does the job with a few clicks and the hit 'enter' button. This being said, Khimani stated that technology has indeed been the biggest asset the hotel industry has gained over the years, "especially from a time saving aspect." He learned the hotel business from the back to the front, by being involved in all departments.



"attending hotel industry-related conventions" allowing him to travel to different places, and "learning what new trends there are in the hotel business."

He also said he liked staying at different hotels so he could see what they did that was good, as well as things he did not find appealing, thereby giving him new ideas for his hotels. "What do you like best," I asked Khimani, when it comes to his three hotels, and he replied, "renovating my hotels, and new design" adding, "I've noticed when upgrading the revenue stream is better."

Khimani's Lake George, NY Hotels are located in a well known tourist area amidst the beauty of the Adirondack Mountains. The Tiki Resort

features an indoor and outdoor swimming pool, live Polynesian entertainment during dinner among many other features and amenities.



Red Carpet Inn is the envy of many other Lake George Hotels with its private beach extending 100 feet along Lake George. It also features a heated outdoor swimming pool and poolside bar and café.

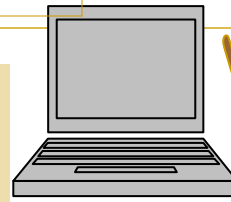


The Red Carpet Inn in Fort Lauderdale has undergone a complete guestroom transformation, including ceramic tile floor and a trendy and classic decorative bedding ensemble



Hanif Khimani, who is also a Hospitality International Board Member, considers his hotels his family, and although there is not a lot of leisure time, when he does find a few spare minutes, he likes to watch movies.

HI Updates



Your Guests Write ...

TripAdvisor
Reviews



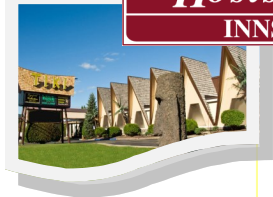
New Employee

Hospitality International is pleased to welcome Pamla Winther, as an HI Quality Assurance Representative. Ms. Winther, who was born in Morgantown, WV has also lived in Ohio, California and Denmark. She resides in Ohio and has a son who is 'working his way' through college.

Ms. Winther brings with her a wealth of hospitality experience from her tenure with the Marriott Corporation, and hopes to 'inspire' HI's Franchisees to strive for quality assurance excellence, one step at a time. She is well on her way to this goal, after attending the recent HI Regional Management & Marketing Seminar in Atlanta, enabling her to meet and speak with many franchisees who were



Here is what some folks had to say about their stay at the Tiki Resort, a Master Hosts Inns hotel, in beautiful Lake George.



"Good Value"

Sep 25, 2013 Beau019, Montreal, Canada | Trip type: Couples

Excellent location. Found through coupon book at New York Welcome Center at special rate for 2 dbl. ground floor. ... [more »](#)



"Affordable, Clean & family friendly hotel."

Sep 15, 2013 intl_butterfly, Dubai, United Arab Emirates | Trip type: Family

Close to many attractions n the lake itself. Quite quiet considering it was high occupancy during our stay. The breakfast was reasonable but while in the area try some of... [more »](#)

Some of our Newest Franchises



HI Franchisees in Action!



HI's Show Booth proved to be a popular site for a variety of AAHOA attendees, during the October Washington, DC Regional Trade Show.

Photo to the right and bottom are from the Cherry Hill, NJ AAHOA Trade Show - to the right is Mrs. Kamini Patel, RCIS, New Cumberland,

PA, and below (left to right) is Pravin Patel and Ramil Patel, from the RCI, Cheshire, CT.

